

Focus on Your Target



Women's Health 2020: Beyond the Annual Visit

SPONSORSHIP AND EXHIBIT OPPORTUNITIES 2020

omniaSM
EDUCATION

Educating Women's Health Providers for 20 Years



OMNIA EDUCATION INVITES YOU to exhibit at Women's Health 2020: Beyond the Annual Visit series! Occurring in 4 cities across the country, Women's Health 2020: Beyond the Annual Visit is the premier women's health education platform with 15 continuous years of experience. Focused exclusively in women's health, exhibitors are invited to engage in face-to-face conversations with 1,500+ key decision makers during designated exhibit hall breaks scheduled throughout the day.

Participation in the exhibit hall will showcase your brand, products, and services to the women's health community. Space is limited and available on a first come, first served basis – so secure your spot today! Omnia Education values the contributions of exhibitors to our educational program and looks forward to your participation.

WHY EXHIBIT?

- Access to “No-see” Physicians
- “In the Trenches” Professionals
- Nationwide Reach
- Highly Engaged Audience
- Focused on Women’s Health Professionals
- Dedicated Exhibit Hall Times
- Face-to-face Discussions
- Quality Leads
- High attendee-to-exhibitor ratio of 20:1

EXHIBIT HALL TRAFFIC BOOSTERS:

Unopposed exhibit hall hours

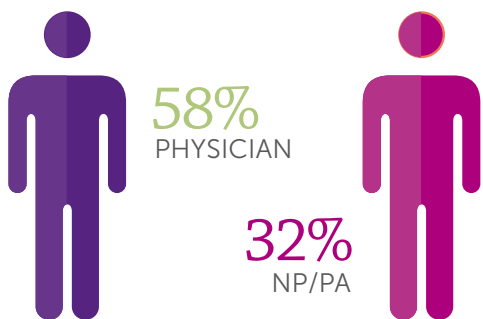
Refreshments served in exhibit hall

“Exhibitor Bingo” raffle prize drawing for attendees who visit every booth

WHO'S COMING?



ON AVERAGE...



90% of attendees are
prescribing HCPs

1,500+
HEALTHCARE
PROFESSIONALS



WOMEN'S
HEALTH



& PRIMARY
CARE

RESERVE YOUR BOOTH AT OUR LIVE PROGRAMS TODAY!

For more information, contact us at info@exhibitorpass.com or call 800.889.4944

ABOUT

DATES, LOCATIONS, AND NUMBER OF ATTENDEES PER CITY

4
LOCATIONS

FULL-DAY REGIONAL PROGRAMS

Women's Health 2020: Beyond the Annual Visit

Reflects the all-encompassing view of the female patient and is designed for healthcare professionals across all specialties.

Pasadena,
CALIFORNIA
November 13
[500]

Chicago,
ILLINOIS
October 2
[500]

New York,
NEW YORK
November 20
[500]

Atlanta
GA
October 9
[500]

Potential Live Event Topics

ABNORMAL BLEEDING
AGING
ALTERNATIVE MEDICINE
BACTERIAL VAGINOSIS
BLADDER HEALTH
BREAST CANCER RISK ASSESSMENT
CARDIOVASCULAR DISEASE
CONTRACEPTION & FAMILY PLANNING FOR WOMEN WITH CVD
DEPRESSION

DIAGNOSTICS
FIBROMYALGIA
HORMONE THERAPY
HPV AND CERVICAL CANCER
HYPERLIPIDEMIA
IMMUNIZATION PRACTICES
MENOPAUSE
METABOLIC SYNDROME
NUTRITION
OBESITY

OBSTETRICS
OSTEOPOROSIS
PAIN MANAGEMENT
PRETERM BIRTH
RHEUMATOID ARTHRITIS
SEXUAL DYSFUNCTION
SEXUALLY TRANSMITTED DISEASES
TECHNOLOGY IN MEDICINE
THYROID DISEASE

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THE DETAILS

10X10 EXHIBIT PACKAGE DETAILS

\$1,900

10-foot exhibit booth — Perfect for an interactive experience!

Up to 3 representative registrations

Electric hook-up (120v)

Exhibit hall located in close proximity to the general session

One lead retrieval per booth

Signage within the exhibit hall acknowledging
your company's participation

Refreshments served during breaks in exhibit hall

Handling of 15 boxes; up to 30 pounds each

Listing in Omnia Resource Center

FOLLOW UP WITH A LEAD RETRIEVAL!

This tool allows on-site reps to capture degree, specialty, and contact information of participants who opt-in by getting scanned at your booth.

EXHIBIT HALL HOURS

7:15 am–3:30 pm

Please visit OmniaEducation.com for individual program schedule.

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SPONSORSHIPS

Can't make it to the exhibit hall or looking for additional ways to drive learners to your booth? Sponsorships are the perfect way to maximize your brand's exposure!



CONFERENCE BAG INSERTS

Make sure your educational materials reach your target audience by inserting your collateral into the Omnia Education conference bag. These bags are distributed to all attendees upon check-in.

ALL PROGRAMS \$2,850
ONE PROGRAM \$750



CONFERENCE BAGS

Sturdy conference bag with your company's logo on one side distributed to all attendees with the option to include additional information and handouts from your company within the bag.

ALL PROGRAMS \$13,300
ONE PROGRAM \$3,500



LANYARDS

Increase brand recognition by displaying your logo on attendee lanyards.

ALL PROGRAMS \$4,750
ONE PROGRAM \$1,250

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Enhance your presence through one or more of the below offerings. All sponsors will be recognized on program signage.

WIRELESS INTERNET SPONSORSHIP

With your contribution, attendees will be provided with internet access both in the lecture hall and exhibit hall.

ALL PROGRAMS \$5,700 **ONE PROGRAM \$1,500**

MEALS

Make your company a breakfast or lunch sponsor. Sponsorship would be acknowledged on dedicated signage through the exhibit hall. Your participation will also be acknowledged in an email sent to registrants in advance of the program.

ALL PROGRAMS \$9,500 **ONE PROGRAM \$2,500**

COFFEE BREAK

Make your company a coffee break sponsor. Your support would be acknowledged on dedicated signage throughout the exhibit hall.

ALL PROGRAMS \$3,420 **ONE PROGRAM \$900**

BOOTH ASSIGNMENTS
begin in April 2020
and are distributed
on a first come,
first served basis.
Don't wait,
sign up today!

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INNOVATION THEATER

THE INNOVATION THEATER OFFERS A UNIQUE OPPORTUNITY TO EDUCATE ATTENDEES ABOUT HOW YOUR COMPANY'S PRODUCTS OR SERVICES CAN HELP THEM OVERCOME SPECIFIC CHALLENGES.

As an Innovation Theater sponsor, you will have a one-hour time slot to conduct a presentation in the therapeutic area of your choice (prior approval required).

This lunch slot includes:

- Audio/Visual equipment, staffing, and production (excludes ARS)
- Food and beverage
- Attendee marketing
- Enrollment services
- Reporting
- 10x10 Exhibit Booth
- Option to add-on an enduring Expert Interview

ONE PROGRAM \$45,000



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EXCLUSIVE ACCESS TO YOUR TARGET AUDIENCE

“Exhibiting at the conferences allows our small team to **EFFECTIVELY ESTABLISH RELATIONSHIPS** with providers, covering a large amount of territory by simply attending the 1-day events. It’s essentially **3 MONTHS’ WORTH OF SALES DETAILING DONE IN ONE DAY.**”

– 2019 RETURNING EXHIBITOR

ABOUT THE COMPANY

For over 20 years, Omnia Education has been the leading U.S. provider of education for women’s health professionals. Our educational meetings are recognized nationwide for providing cutting edge, compelling, relevant, and practical information on issues impacting the female patient. From ob/gyns and primary care physicians to allied health professionals and specialty groups, Omnia Education programs *engage*.

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APPLICATION FORM

Company/Organization _____

Therapeutic Area/Product _____

Name _____ Position/Title _____

Address _____

City _____ State _____ Zip _____

Cell Phone _____ Fax _____

Email Address _____

Please check the locations you are interested in: CHICAGO, IL ATLANTA, GA PASADENA, CA NEW YORK, NY

SPONSORSHIP AND EXHIBIT OPPORTUNITIES

	ALL 4 PROGRAMS	1 FULL-DAY REGIONAL PROGRAM
EXHIBIT SLOT	<input type="radio"/> \$6,500	<input type="radio"/> \$1,900
NON-PROFIT RATE		<input type="radio"/> \$450
CONFERENCE BAG	<input type="radio"/> \$13,300	<input type="radio"/> \$3,500
CONFERENCE BAG INSERTS	<input type="radio"/> \$2,850	<input type="radio"/> \$750
LANYARDS	<input type="radio"/> \$4,750	<input type="radio"/> \$1,250
WIRELESS INTERNET SPONSORSHIP	<input type="radio"/> \$5,700	<input type="radio"/> \$1,500
BREAKFAST	<input type="radio"/> \$9,500	<input type="radio"/> \$2,500
COFFEE BREAK	<input type="radio"/> \$3,420	<input type="radio"/> \$900
INNOVATION THEATER		<input type="radio"/> \$45,000

PAYMENT METHOD

Check (AN INVOICE WILL BE SENT TO YOU VIA EMAIL) Visa Master Card American Express Discover

Credit Card Number _____ Security Code _____ Expiration Date _____

Name on Card _____ Signature _____ Date _____

Total \$ _____

Please complete and submit the above Application Form

MAIL: Omnia Education | ATTN:EP2020 | 500 Office Center Drive | Suite 300 | Fort Washington, PA 19034

PHONE: 800.889.4944 **EMAIL:** info@ExhibitorPass.com **FAX:** 215.358.0556

www.ExhibitorPass.com



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